



Euro Challenge Commentary Tower Oct 06

From the Commentary Tower and TV Studio

with Ken Walker

Hi again everyone and welcome to the Autumn 2006 e-newsletter. Once again I have to thank you all for your help and co-operation during the record breaking 5 Hours Live TV broadcast from Genk. RGMMC and Raceworld TV combined to deliver the first ever all-day live coverage of a kart race meeting, and you were part of it.

So again, thank you to everybody that gave interviews or just let us film them and their karts for the programme.

During the day there were between 18,000 and 29,000 people viewing at any one time. Afterwards, there were 48,000 Hits for the Rotax Senior Final, 41,000 Hits for the Junior Final and slightly lower figures for the Masters and the DD2 Finals.

At the same event there over 1000 Hits to the www.kart-data.com live timing screens. This facility has of course been available for some time now for Euro Challenge Race Events.

Congratulations to all winners on the day and, of course, the 2006 champions. Yet again South Africa has been greatly highly successful with Wesleigh Orr and Claudio Piazza Musso, but Well Done to Jack Hawksworth for making sure that we had one Euro Challenge Champion from Europe.

Try to see the December edition of Karting magazine published in the UK. As well as Jenni Wade's race reports, there is a special addition to the report which follows the format of the e-newsletter which I write after each Round. Karting magazine has always supported us well right from the very start of this series.

Is it true? Can you now buy the Euro Challenge commemorative medals and even the Race Event Passes on E-Bay? Well that was something I didn't expect, but it does go to show how successful and famous this international kart series has become.

If any of you are interested in Heavy Metal or Rock Music, visit www.hardradio.com the first music radio station exclusive to the internet. Part-owner, Bob Daigle, is a Rotax Max Kart racer and took part in the Rotax Max Challenge in the USA. They even sponsored some individual drivers and presented the Regional Finals of the event.

Great news for the winter months. RGMMC will be the series co-ordinator and advisor to the first ever Middle East Kart Cup. It starts in January in Dubai and then moves to Sharm el Sheikh, Egypt where the Rotax World Finals were held in January 2004. Two more Rounds in each of Dubai and Sharm then follow to make a 4 rounds series just like the Euro Challenge. Get in touch with RGMMC if you are interested or visit www.mekc.com or www.rgmmc.com.

Congratulations to Rotax Euro Challenge driver Martin Pierce who won the world famous Rock Island Grand Prix in Illinois, USA in September. Then he followed this up 6 weeks later by being part of the team that came third in the 6 Hours Endurance Race at the even more famous, Monaco Kart Cup which is raced on part of the Formula 1 Car GP Circuit in Monte Carlo.

Exciting news from RGMMC and Raceworld TV for 2007. First of all you can look forward to this successful combination bringing you TV coverage of the 2007 Euro Challenge Event again, including some Live transmissions as at Genk. They will feature Phone in Game Shows, Driver Interviews, Paddock Walkabouts and Talk Shows in between the Races.

In addition there is proposed a monthly half hour TV karting magazine programme. Roland Geidel, Bert Davies and myself have been having planning meetings and we are all excited that this will happen. Yet another 'First' for Karting from Raceworld TV and RGMMC. Of course, you can expect to see Rotax Euro Challenge Races featured on the programme. We will let you all know when to watch out for the broadcasts.

Also next year, Raceworld is likely to be available on a much improved quality and Higher Definition on the internet at www.raceworld.tv. However, there will be less availability via the Astra satellite. But with the internet, you can all up the race coverage and karting programmes whenever you want

In the meantime Good Luck to everybody and in particular those of you that have qualified for the Rotax Max Challenge World Finals in Portugal in November. I am pleased to tell you that I have been booked in to provide the commentary so I look forward to seeing many of you racing there.

Otherwise it will be March 2007 at Salbris, France that we all meet together again. I hope you will all stay in touch and please write to me with any interesting news about yourselves in the winter months. I write for magazines and websites around the world and I am always interested to hear anything you want to tell me about you, your sponsors, or your kart racing successes. Just write to me at Ken@rgmmc.com.

You can also get in touch with RGMMC if you want a professional Commentator/ Speaker, or any other support for your Kart Races. RGMMC has the widest range of kart management and consultancy services available which you can use if you wish.

Finally thank you all for making the 2006 Rotax Euro Challenge such a wonderful series. We have all made so many karting friends from around the world as a result of this series.

Best Wishes

Ken Walker

